

# SPANN



Serving the communities of Britannia-Youngstown, Canora, Glenora, Glenwood, Grovenor and West Jasper Sherwood

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Justin Keats

### Site of Education for 90 Years

A presence along Stony Plain Rd and 156 Street for decades, the building known today as The Orange Hub has a rich local history. In 1935 the site housed a collection of buildings that served as the first school in the community (West Jasper Place)<sup>4</sup>. Grant MacEwan operated its Jasper Place Community College Campus at the site in 1973, hosting classes in the Central Elementary School until determination that a new building was necessary to accommodate students<sup>4</sup>. After inking a deal to acquire the land, construction of the 19,000 square foot facility began in 1978 by Edmonton-based PCL Construction<sup>1</sup>, with its official opening ceremony held in April of 1981. 2025 marks 90 years where this parcel of land has been used for educational purposes.

Designed by Bittorf, Holland, Christianson Architects Ltd., the

building was lauded for its Late Modern design emphasizing open atriums and treating industrial elements as decor<sup>1</sup>. The building was further emphasized as a place with a purpose, becoming almost exclusively dedicated to the arts as business students and administrative offices were relocated to other campuses. The facility was rebranded as the Centre for the Arts and Communications (CFAC), becoming a nexus for arts, music, and performance for the west end and Edmonton as a whole. Past establishments such as Ritz Diner Bar and Grill (previously located at 15135 Stony Plain Rd), offering regular performance opportunities for aspiring musicians<sup>3</sup>.

As MacEwan consolidated its downtown campus, the site was sold to the City of Edmonton in 2012 for \$36 million dollars, with a goal of transitioning the space into "... an intercultural, inter-agency community hub for arts, recreation,

wellness and learning ..."<sup>2</sup>. It was shortly after rebranded "The Orange Hub", celebrating it's historic colour.

### A Cooperative Community Hub

Today, over two dozen tenant organizations occupy what was previously a private single tenant facility. The building is now a public space for community and arts-focused organizations, reinstilling artistic and creative energies in the space and broader community.

Colin Walbauer works for the City of Edmonton, as Tenant & Partner Liaison at the facility: "The Orange Hub opened its doors to tenants in 2018 and since then has grown to a very high occupancy rate of over 95% leasable space occupied," he says. "The community hub model is not something that is visioned by The City of Edmonton, but is realized in our tenant and partner organizations who take it upon themselves to meet their neighbors and find ways to build upon their programs and

services collectively to meet the needs of those in the local community", noting that collaborations have become more organic within the collective over the years.

Jamie McRae is Interim Executive Director of FAVA, the Film And Video Arts Society of Alberta: "For us to be in a building with other like-minded individuals working in the non-profit sector, we find it to be a positive benefit to establish community relationships to learn more about each others' organizations and understand each others' unique needs and challenges that we face." He emphasizes that a city-run facility with staff leads to a greater sense of safety and security in the working environment, while the building's existing studio spaces suit their specific needs. "Being in a building of this scale has allowed us to grow in our [membership] footprint" he says, "further driving the sense of community in this building by having [more] working

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Mini Mobsters  
Fundraising Program





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artists in the building to interact with.”

**A Future Transit Hub**

The success of the Hub is tied directly to an important node in Edmonton’s future public transit network, currently being constructed on the west side of 156 Street. At Jasper Place Transit Centre, the existing bus network will integrate with a new stop of the same name for the Valley Line West LRT, connecting both services. Edmontonians from across the city will thus have convenient access to the facility, its multiple tenants, and the area as whole.

The original onsite parkade has been replaced by a three story structure which opened in late 2024, offering 181 stalls for transit users, tenants, and visitors and travelling shoppers alike. Designed by S2 Architecture in collaboration with gh3, the parkade features rounded edges and panels of close-knit chain link that echo design elements of the Hub itself. This material choice also allows one to see inside the parkade, akin to the multiple glass atriums throughout the Hub.

**A Strong Foundation**

The Orange Hub’s transition to a nexus of non-profit services is a boon for the community, ensuring a second life for the facility for years to come. Stop by and explore a bit of local history, and check out [www.edmonton.ca/activities\\_parks\\_recreation/the-orange-hub](http://www.edmonton.ca/activities_parks_recreation/the-orange-hub) for full OH offerings!

**PHOTOS**

**Top Left:** The Orange Hub features a collection of design aesthetics that harken to the areas’ agricultural history, such as atriums that resemble greenhouses.  
Photo credit: Dallas Curow, Luminarie Creative

**Bottom Left:** Nurture By GROW is a socially conscious in-house kitchen and cafe, serving all visitors and tenants.  
[www.nurturemeals.ca](http://www.nurturemeals.ca)  
Photo credit: Justin Keats

**Notes and References**

1) Donald Luxton and Associates Inc. and The City of Edmonton, “Grant MacEwan Community College,” in Jasper Place Historic Resources Inventory, City of Edmonton: February 2019, pp. 114-117

2) Graney, Juris. “End is nigh for MacEwan’s west-end campus in the big orange building” in Edmonton Journal, April 10, 2017. <https://edmontonjournal.com/news/local-news/end-is-nigh-for-macewans-west-end-campus-in-the-big-orange-building>

3) Kirman, Paula. “Ritz Diner Bar and Grill: Music and Memories” in Jasper Place Community History, n.d. <https://jasperplacehistory.org/ritz-diner-bar-and-grill-music-and-memories/>

4) Roy, Denise. “History of the Orange Hub” in Jasper Place Community History, n.d. <https://jasperplacehistory.org/history-of-the-orange-hub/>



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# We Must Find Commonality

Justin Keats, Editor

This holiday season we all carried a fair bit of extra anxiety. The looming threat of tariffs on Canadian products announced in November put a chill on consumer spending; yet more economic pressure on local businesses during a critical sales period. At the time of writing this, we've already been through the gamut, with a 30 day tariff "reprieve" as the administration studies foreign trade practices.

Uncertainty breeds fear, and President Donald Trump seems bent on using both to tout an "America First" economic policy that cannibalizes and strong arms long-standing allies and partners into economic vassals, all while distorting the facts as he goes. His continued musing of Canada becoming the 51st state, whilst threatening its political and economic ruin, cannot be ignored or brushed off as *trolling*.

Moreover, Facebook has followed X (formerly Twitter) in removing content moderation and fact checking, even allowing users to now openly comment that LGBT+ persons are mentally ill. Social media users are reporting an increase in inflammatory and discriminatory content towards women and

minorities showing up in their feeds. This distortion of truth, peppered with snippets of fast-moving and inflammatory social media content in the digital world, is the perfect distraction from the hard work Canadians and their communities must do in the real world to pull through this. Lies do not beget the truth, or liberty. Nor do they contribute to peace, order, or good governance.

My recommendations? Take a solid break from social media, engage your local community, and find how you can contribute to your neighbourhood or help those struggling should hostile attacks on our economy and nation continue to proceed. Encourage conversations that are inclusive and understanding, instead of judgemental and fearful. Meet people where they are, instead of demanding they meet you only on your terms. Listen with both ears, and respond with one mouth, knowing the conversation is never over but evolving as we each are.

Enjoy this issue of SPANN, which places an emphasis on celebrating and engaging our local community. Shop local. Shop Canadian. And remember - we're stronger when focused on our similarities, not our differences.

Stony Plain Road and Area News Network FREE

# SPANN

Serving the communities of Britannia-Youngstown, Canora, Glenora, Glenwood, Grovenor, and West Jasper Sherwood

Volume 6, Issue 1, Winter-Spring 2025

**Editor:** Justin Keats.

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**SPANN is published by the Stony Plain Road Business Association.**

It is a print and online communications platform intended to connect communities and enhance a sense of place. It seeks to engage area stakeholders (residents, business owners, and agency representatives) with news and information about the area in a way that positively presents Stony Plain Road/Jasper Place as a location that is desirable to live, work, attend events, dine, and shop.

The opinions expressed in SPANN are those of the people named as the authors of the articles, and do not necessarily reflect those of the Stony Plain Road BA. Any submissions may be subject to editing for length and suitability.



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## Stony Plain Road Still Growing

Todd Janes  
Executive Director, SPRBA

Welcome to the winter-spring issue of SPANN. During its' production it is the coldest snap for this winter, so we are able to stay inside and work our fingers fast to keep warm. I hope that when you start reading this issue it will be a bit warmer and you can explore the Stony Plain Rd district more comfortably.

Business license data confirms that Stony Plain Rd is growing, and we are attracting new and diverse businesses. I would like to share some observations about our business district and how it is evolving, and some conversations that have occurred over the past few months.

I would like to draw attention to a number of new faces at local busi-



Todd Janes

nesses in the neighbourhood - those new owners who purchased a business and chose to keep its previous name. This is always

a strong vote of confidence for the business itself and their hard working (former) owners. In the past year Hap's Hungry House, The Chopped Leaf, Astros Restaurant, Be Healthy Pharmacy, Pho Number1, and very recently Walsh's No Frills announced new owners Jay and Suzie! We've also seen shops like TwinFlower

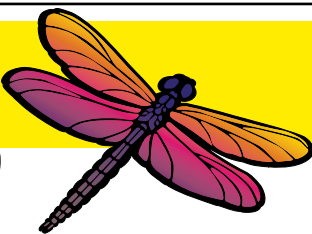
Studio and New Style Barber Shop emerge through the purchase and rebranding of businesses. Stony Plain Road has long been a strong commercial district, and is viewed positively by both business owners and entrepreneurs. If it has been a little while since you checked out these locations I would encourage you to stop by, grab some items, and say hello!

Over the past few years we have faced a number of challenges, including numerous impacts arising from the pandemic and the relentless presence of LRT construction. Despite and even with all of this, we are seeing business set up shop in the area. While it may feel like we are treading water, we are experiencing positive growth and impacts. I want to

thank you as readers of SPANN and I would encourage you to also sign up for our monthly Retail Reader newsletter! It features shopping promotions, local events, and business news across Stony Plain Rd and the Jasper Place district. You can sign up at [www.rallyfortheroad.com](http://www.rallyfortheroad.com)



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## Short Term Pain = Long Term Gain?

**Andrew Knack**  
Councillor,  
Ward Nakota Isga

On February 11th at our upcoming Urban Planning Committee meeting, a report is coming back titled "Valley Line West 2025 Roadway Construction Options and Impacts". This report is looking to answer the question "What specific changes would have to be made to get all the remaining road work along the Valley Line West LRT route completed by the end of the 2025 construction season?"

The answer may require some bigger short-term changes, such as 24/7 work, or closing down certain segments of road instead of keeping a lane open in each direction while crews try to work in between. These details are expected to be included in the report.

For those living in the west end, and especially those living along the route, your feedback is needed. How much short-term pain are we willing to accept in order to get the road work finished this year?



**Andrew Knack**

So far, I have heard from a lot of people who have been asking us to 'rip off the band-aid' and just get it done in 2025 instead of taking at least two more years. There would still be work along the route after the road work is done but the impact would be far smaller since crews

can work in between the newly completed roads.

I look forward to your feedback and as mentioned above, my current position is in line with what I've been hearing: Rip off the band-aid and get it all finished in 2025. But I'm very interested in getting more feedback. I encourage you to contact my office via email or by calling our office

And as we look for solutions to this long term construction together, I urge everyone to continue supporting our local businesses along Stony Plain Road.

*AndrewKnack.ca*  
*Andrew.Knack@edmonton.ca*  
780-496-8122

## Rallying Team Canada

**Randy Boissonnault**  
Member of Parliament,  
Edmonton Centre

Dear Neighbours,

Happy New Year! I hope your holidays were filled with warmth and the company of family and friends.

Small businesses make up almost 98% of businesses here in Canada and are the backbone of Edmonton's local economy. Small business owners provide important services, create artwork, serve delicious food, and create economic opportunity.

Many of you have reached out to my office about the year ahead and what an incoming Trump administration means for jobs in Alberta and for the Canadian economy. Canada is facing some of the toughest economic threats since the Great Depression.

At the time of writing, the Trump administration is threatening 25% tariffs on all Canadian imports to the United States. These tariffs will drive up the cost of our goods, reducing demand and risking hundreds of thousands of jobs



**Randy Boissonnault**

across the country. The United States is our largest trading partner, and everything is on the table for our government to respond.

As Team Canada, we are rallying together with all provinces and territories to protect Canadian jobs,

businesses, and our livelihoods. We will respond with a dollar for dollar retaliation. We will defend Canada. We stood up to Trump before and won, and we will do it again.

We are the government that cut small business tax. We are the government that cut taxes for the middle class, twice. We are the government that renegotiated a free trade agreement when experts said it was impossible. We will be there for Canadians and as your Member of Parliament, I will make Alberta's voice heard in Ottawa.

My door and inbox are open to your questions and I look forward to seeing you in the community.

*randy.boissonnault@parl.gc.ca*  
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## News From the Ledge



**MLA Lori Sigurdson**  
Member for  
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2025 is well underway with many things in flux. As I write this, President-elect Trump is about to be sworn in. Prime Minister Trudeau resigned, which means after a Liberal leadership campaign, we are likely to have a spring federal election. In the fall, the municipal election will be upon us. It is a busy year politically.

There are some changes provincially as well. In December 2024, there was a by-election in Lethbridge-West

due to the resignation of NDP MLA Shannon Phillips. The successful candidate was Rob Miyashiro, also an MLA representing the NDP. Rob previously served on Lethbridge City Council and was the executive director of the Lethbridge Senior Citizens' Organization for many years. We are excited to have Rob join our caucus.

Another change is the resignation of MLA Rachel Notley, former Premier and long-time leader of the NDP. Her leadership during a tough economic time protected our health and education systems and ensured the Trans Mountain Pipeline was built. Only recently have Albertans been benefitting from the revenues Rachel ensured by her visionary work to broker the deal to build the first pipeline to tidewater in 40 years. We are grateful for her service to Alberta and wish her well.

The NDP's new leader, Naheed Nenshi, is running in Edmonton-Strathcona, the seat Rachel vacated. Premier Smith has six months to call a by-election. We are looking forward to having Naheed join us in the assembly. He brings with him significant political experience as the former mayor of Calgary for three terms. The provincial election is scheduled for the fall of 2027.

As your local MLAs along with our colleagues, we continue to be advocates for a just Alberta. We know many Albertans are experiencing challenges due to the affordability crisis. The price of groceries has increased significantly, rents have skyrocketed, and insurance has risen making it difficult to make ends meet. We know many Albertans are dissatisfied with the UCP's handling of the economy. Smith's Sovereignty Act has created investor uncertainty and

negatively impacted our economic success.

Our healthcare system is in crisis due to the UCP's disruptive policies. They have just fired the fourth CEO of Alberta Health Care Services in the past four years. This not only creates confusion, it is also costly. Millions of dollars in compensation have been paid out to the CEOs fired by the UCP. We know the front-line workers are doing their best to serve Albertans in this chaotic system. We are grateful for their service and stand with them as they work to mitigate the problems the UCP has created.

As creators of community and business organizations in the Stony Plain Road area, you know the importance of dreaming big. Despite the current set of circumstances, things can be better. Let's work together to fulfill our big dreams.



**MLA Sarah Hoffman**  
Member for  
Edmonton-Glenora  
Shadow Minister for  
Health  
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*assembly.ab.ca*



# Arum Lily Flower Shop: Your Valentines Week Destination!

By Arum Lily Flower Shop

Located in the West End of Edmonton, Arum Lily Flower Shop is a space where creativity, passion, and community come to life. Our woman-owned shop is dedicated to bringing beauty and joy to your everyday moments and life's most cherished celebrations.

At Arum Lily Flower Shop, we believe that flowers are more than just gifts, they are messages of love, appreciation, and connection. Whether you're celebrating a milestone, offering condolences, or simply brightening someone's day, our stunning arrangements are designed to speak directly to the heart.

As the week of Valentine's Day approaches, there's no better time to let Arum Lily Flower Shop help you express your love and appreciation. Whether you're planning a grand romantic gesture or want to surprise a friend or family member, we have a wide selection of arrangements to suit every taste and budget. Choose from classic red roses, vibrant mixed bouquets, or something entirely custom to make your message truly personal.

To make Valentine's Day even more special, we always offer convenient same day delivery services. Surprise your loved ones by having

a beautiful bouquet arrive right at their doorstep, perfect for adding a touch of magic to the day. Our team takes great care to ensure that every delivery arrives fresh, beautifully presented, and on time.

We also invite you to visit our store to experience the artistry and warmth of Arum Lily Flower Shop firsthand. Whether you need advice on selecting the perfect arrangement or want to explore our range of gifts, we're here to assist you every step of the way.

At Arum Lily Flower Shop, supporting our community is at the heart of everything we do. As a women-owned business, we are passionate about uplifting other local entrepreneurs and fostering connections within Edmonton. When you shop with us, you're not just buying flowers, you're supporting a small business that's committed to making a difference in the community we all call home.

This Valentine's Day, let us help you share the love with flowers that say it all. Place your order early to ensure availability and delivery on the big day! Visit us in-store, browse our website, or give us a call—we can't wait to help make your Valentine's celebration unforgettable.



*"...flowers are more than just gifts,  
they are messages of love,  
appreciation, and connection."*

  
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## Momentum For Change in Edmonton Centre

Trisha Estabrooks,  
Federal NDP Candidate,  
Edmonton Centre



Trisha Estabrooks

A shift is happening in Federal politics as Canada confronts significant and unexpected challenges. As we head towards what is increasingly looking like a spring federal election, I am excited to be your Federal NDP candidate for Edmonton Centre.

For the past seven years I have served as a school board Trustee and Chair of the Edmonton Public School Board. Prior to that I was a journalist with CBC working in stations across the country. Over my career I have learned what it means to listen to people as well as to advocate on their behalf. I hope to use these skills to represent you in Ottawa.

For the past 16 months I have heard from folks who want a Member of Parliament advancing policies to make life more affordable, speaking up against threats to privatizing our healthcare system

and taking action to ensure everyone can afford a home.

While doorknocking in the Stony Plain Rd area, I have also heard concerns about safety and support for policies that truly help small businesses. I hear you and want to thank you for taking the time to speak with me.

I look forward to sharing the NDP platform when it is released during the next Federal election.

As someone who loves to shop locally and believes strongly in the power of community supporting each other, the theme of this issue is well timed and a reminder of how we can build stronger communities and cities by working together. I believe all levels of government need to do a better job of working with each other, especially right now.

It is time for representation in Edmonton Centre that truly stands up for people. Please reach out if you have questions:

[trisha.estabrooks@ndp.ca](mailto:trisha.estabrooks@ndp.ca)

## Good Talk Collective: Conversations That Matter

Lindsay Humber,  
Good Talk Collective Co-Founder



In a world that moves at breakneck speed, it feels rare to find space to pause, reflect, and connect. That's where the Good Talk Collective comes in—a series of events designed to bring people together for conversations that matter. Hosted at the vibrant Creative Hive in northwest Edmonton, Good Talk is a refreshing antidote to the hustle, creating a space where curiosity, connection, and community thrive.

We started Good Talk with a simple idea: What happens when we slow down and have real conversations about the things that connect us, challenge us, and inspire us? The answer has been nothing short of magical. At each event, strangers turn into friends, stories are shared, and new perspectives emerge. It's about more than just talking—it's about building a

community where everyone feels seen and heard.

Over the past year, we've explored themes like courage, celebration, rest, and presence. Our next event, happening on February 27 at the Creative Hive, dives into the power of awe and wonder—how those moments of "wow" can spark creativity, deepen connection, and remind us what it means to be alive. You'll leave with a sense of renewal, inspiration, and a whole lot of food for thought.

Each Good Talk evening is packed with meaningful conversation, snacks and drinks to keep the energy flowing, and a graphic recording to capture the highlights of the night. It's casual, welcoming, and open to anyone curious about how we show up as leaders—whether that's in the workplace, at home, or in our communities.

So, what are you waiting for? Head to [goodtalkcollective.com](http://goodtalkcollective.com) to grab your ticket and join the conversation. Let's build a community where everyone belongs, one 'good talk' at a time. We can't wait to see you there!



# Holiday Gathering

## “Light Up the Park” Brings Community Together

We had a wonderful time on Friday, November 15th at Butler Memorial Park for our 3rd annual Light Up the Park event!

With nearly 200 people on site, it was a great activation of our outdoor communal space! We tripped a breaker early on during our festivities, but were able to resolve the issue to resounding cheers in 20-some minutes!

Thank you to **Ocean Odyssey Inland** for their tasty Mussel Seafood Chowder, **Ch. cafeteria** for toasty hot chocolate, and a big shout out to the **Jasper Place Arts Festival** for organizing our on site entertainment, art activities, and music!

It has been a pleasure to watch such events grow, facilitating awareness and engagement with our local business community, who are crucial members of our neighbourhoods and social fabric that we depend upon daily!

Thanks for being a part of what is possible along Stony Plain Road! **Stay tuned for more events in 2025!**



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# Winning Bike Rack Design Begins New Adventure!



Thomas picking up a piece of SPR history at the Orang Hub's docking ramp

Justin Keats

As Valley Line West LRT construction swaps to the north lanes of Stony Plain Road, a small piece of local art has found its way into the original artist's hands, and a new future!

Thomas Beliveau was a student at Jasper Place High School in 2017 when his industrial arts class took part in a bike rack design project in association with the Stony Plain Road and Area Business Improvement Zone. With aspirations to be an architect, Beliveau was inspired to create something both functional and recognizable, integrating the star and square elements of the business associations then logo into his design.

"I was really pumped when I found out I was the winner," says Beliveau, "and going past it over the years brought a smile to my face. Even with everything [graffiti, general wear] it's gained over time."

Having been able to reclaim this original piece of work, he hopes to give it a bit of love by buffing out some dents, and approach his hometown of Rockglen, Saskatchewan to give it a new home.

# Chasing The Chill Away, One Scarf At A Time

Justin Keats

This past December you may have noticed knitted scarves, mitts, and toques hanging from the chain link fence at the TELUS building on the corner of 158 Street and Stony Plain Road, each accompanied with a tag encouraging those passing by to "Please take this scarf... if you're cold... Or if you like it." These are the efforts of Chase The Chill in Edmonton, a group providing the time and materials to knit the items for those in need, donating over 1200 of them in 2024. We got in touch with organizing leader Brenda Ranson to learn more.

## How did this initiative start?

"Our founder Wendy saw a program on Chase The Chill based in Winnipeg, and wanted to produce something similar here in Edmonton in 2014." Brenda, who manages the initiative now, advises that volunteers donate their own time and materials, including to other participants who do not have knitting materials to contribute. Participants range in age from 10 to 90 years old, all knitting and crocheting various articles of warm clothing.

## What are some of the benefits you've seen in participating?

"It brings people of all walks of life together, from every economic background," says Brenda. It also encourages people to see things from different perspectives, such as visiting areas of Edmonton they normally would not. The group makes a point to hang their donations on the first Saturday of December, regardless of the weather, something that Brenda states is done to emphasize compassion and understanding for the lived situations of others in the moment versus when convenient.

## "Each scarf helps a person."

Brenda recognizes the impact this initiative has on those in need, and how it fosters growth and connection in her community. "[Knitting] keeps us out of trouble. We knit every day; it's a great way to meet people," she says, while also maintaining one's independence. Her husband Stuart participates with the group, and gets plenty of attention for his knitting skills. She adds, laughing: "He does laundry, too!"



You can learn more about Chasing the Chill in Edmonton on their Facebook page of the same name.

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# Community Leagues in SPRBA: See what's happening in your neighbourhood!

A kind reminder to always inquire with a community league should programming and events not specify if they are reserved for neighbourhood residents.

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## Winter Greetings From West Jasper Sherwood

### West Jasper - Sherwood Community League

*New year, new community league - We are under new management and turning a new leaf!*

• **Join our annual Winter Festival at the hall! February 23rd from 2pm-4pm** Free for all to attend. Horse & buggy rides, Sugar Shack is back, skating (skates provided), loads of kids activities (snow painting, broomball, angry birds, etc.), fire pits, snacks, hot chocolate, and MUCH MORE! Come see us at the welcome table to enter the door prize draw, \$100 gift card grand prize and 3x \$20 gift cards available to be won.\* We are also welcoming a very special live musical performance by Edmonton's well known Sticks And Stone percussion band. Check them out at [sticksandstonepercussion.com](http://sticksandstonepercussion.com)

\* Door prizes reserved for West Jasper and Sherwood residents only.

• **Save the date! Our ANNUAL GENERAL MEETING is April 24th!** We will be offering a free community dinner to start the evening off. Help us be the league you want to see! We are looking for new directors and volunteers. Do you have experience planning events, using social media, organizing group activities, or with financials? We'd love YOUR help! Be a neighbourhood leader! If interested in serving on the board or to volunteer, please email [contact@westjaspersherwood.ca](mailto:contact@westjaspersherwood.ca)

• **What would you do to make our neighbourhood the best it can be?** We'd love to hear from you! Tell us your passions, skills, and interests: [contact@westjaspersherwood.ca](mailto:contact@westjaspersherwood.ca)

*We want to do more for you, our neighbours! Thank you for being a part of our community.*

## Canora Community Happenings

### Canora Community League

*It's a new year and the Community of Canora is starting a transition period. The Community Hall is planned for upgrades this year. New programs are under exploration, and the Canora Park Watch programs from previous years have been integrated. Here are our scheduled items for Spring 2025:*

• **ANNUAL GENERAL MEETING March 16, 2025** - All Canora residents are cordially invited to attend. As is customary, we will conduct a review of the Hall's budgets and provide an update on the status of the Hall's upgrades. We are looking for new Board Members to join us during this exciting time.

• **Net Zero Project** - This is the refurbishment of the hall to make it more energy efficient and includes the transition to Solar Energy and Heat Pumps. Our objective is to present architectural drawings and related information at our annual meeting. If you are interested in participating in this committee, please email [president@mycanora.ca](mailto:president@mycanora.ca)

• **Mom & Tots** at the Community Hall - Our Youth Director is currently developing this program. Check [mycanora.ca](http://mycanora.ca) and newsletters for updates.

• **Revaluating Our Recreational Spaces** - With the ongoing modifications at the hall, we would like to gather your input on how to enhance our recreational areas. Options include a skating rink, shared basketball courts, a skate park, and a tennis court that becomes a small skating rink in winter. What would you like to incorporate for the future? A table will be set up at the AGM so you can provide your input as to what you would like to see.

• **Soccer Registration** - The Community League would like to have an "Active Start" (age 4 to 6) this year. This is a great chance to meet local parents while your child plays and burns off energy. Visit [mycanora.ca](http://mycanora.ca) for details and registration.



JOIN US FOR OUR ANNUAL

## Winter Carnival

February 22 2:00-7:00 pm

GLENORA COMMUNITY LEAGUE

FEATURING:

- \*Canadian Maple Shack
- \*Firework Show at 6:45

Enjoy skating, snow painting, snow shoeing, hot beverages, open fires to roast marshmallow and bannock and more. Dress for the weather. Bring skates or borrow from our skate shack. If you are interested in volunteering please contact Riley at [social@glenoracl.com](mailto:social@glenoracl.com)

WWW.GLENORACL.COM

## Family Day at BYCL: February 15th, 2pm - 6pm

### Britannia Youngstown Community League

**YES!** Join us Family Day Weekend for a potluck and watch the hockey tournament. Come see who your children play with. Meet other people in your community league. Sign-up sheets for the potluck & hockey tournament are at the ice rink (15927 105 Ave NW).

**See who gets to raise the prestigious 1st & 2nd place trophies!**

#### HOCKEY TOURNAMENT

Family Day Weekend  
Feb 15, 2-6pm  
Ages 5 to 17 yr olds

- We can provide skates, helmets, sticks, and jerseys
- Sign-up sheets for the hockey tournament & potluck are at the rink

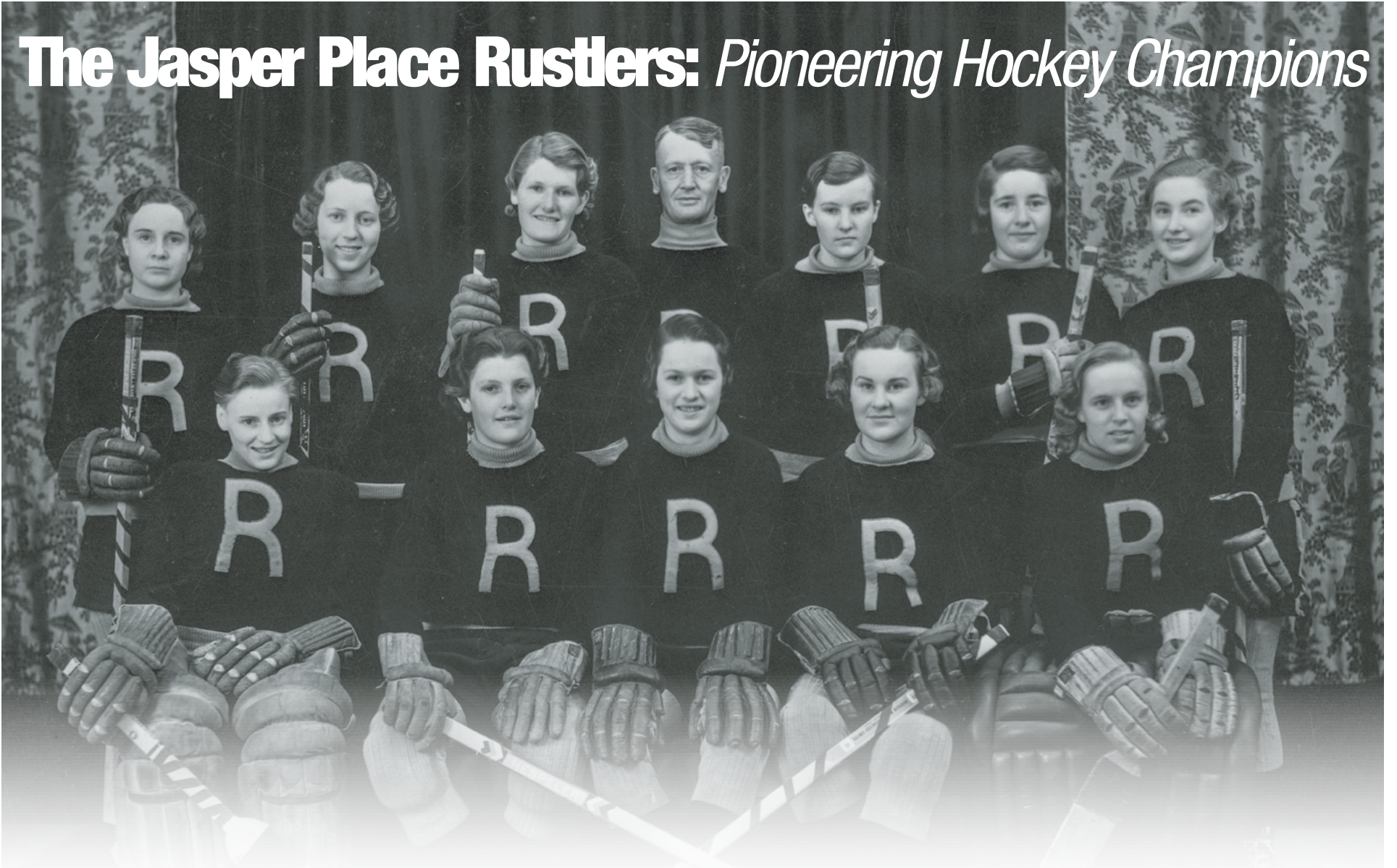
#### ICE SKATING

Visit our Facebook page for updates on schedules and events:  
[facebook.com/BYCL.EDMONTON](https://facebook.com/BYCL.EDMONTON)

- -23°C the rink closes



# The Jasper Place Rustlers: Pioneering Hockey Champions



Paula E. Kirman

Courtesy of Provincial Archives of Alberta, A12908.

Edmonton is a city known for its championship-winning NHL hockey team. However, long before the Edmonton Oilers came into being and began winning regional finals and Stanley Cups, a women's hockey team with roots in Jasper Place was making waves in the local and national hockey world.

The Jasper Place Rustlers was formed in 1929<sup>1</sup>. It was coached by Corwin Ray Tufford, who moved to Edmonton from Toronto with his wife Mary. Later the family moved to a lot at 95th Avenue and 153rd Street in Jasper Place in 1914.

C. R. Tufford was elected as a councillor for the Town of Jasper Place when the town was incorporated in 1950. But he died the following year at the age of 61. "Prior to that, he was very involved with the Hamlet, then Village, of Jasper Place since moving his family there in 1914. He was the first president of the Jasper Place Tennis Club in 1922, and he played hockey on the community league's men's team. He was an active member of the community league until the late 1940s and was instrumental in establishing the first school in Jasper Place," wrote Michael Brodrick, Tufford's great-grandson, in an email to the Jasper Place Community History Project (JPCHP). Jasper Place's first school was West Jasper Place School, built in 1935<sup>2</sup>.

Two Tufford daughters - Eleanore and Rosemary - played with the Rustlers<sup>3</sup>. Eleanore played defense and Rosemary played centre. Both were considered among the top women's hockey players of the 1930s in Canada. Rosemary was part of the team's top line, which also included wingers Hazel Case and Marian Walker.<sup>1</sup>

Other players on the team lived in Jasper Place or in the west Edmonton neighbourhoods of Crestwood and Grovenor.<sup>4</sup> The name of the team appears to have changed to the Edmonton Rustlers at some point. Various articles referencing the

same time period label the team as both the Jasper Place Rustlers and Edmonton Rustlers, sometimes simply calling them the Rustlers. Brodrick has a letterhead from 1933 that reads "Edmonton Rustlers" but also notes the same discrepancy in the team's name depending on the source.

The year 1933 was a major one in the team's history with championships that included:

- Canadian Ladies Hockey Champions
- Canadian Senior Ladies Hockey Champions
- Western Canadian Ladies Hockey Champions
- Alberta Provincial Ladies Hockey Champions
- Edmonton Open City Women's Champions
- Lady Bessborough Trophy Winners<sup>5</sup>

The team retired later in the 1930s. In 1938, Eleanore Tufford began playing for the Edmonton Blizzards, and moved to Calgary in 1939<sup>1</sup>. In 1939, the Edmonton Bulletin reported that "Edmonton lost much of its girl hockey excitement when Corwin Tufford and the Rustlers' girls team retired from competition some years ago."<sup>6</sup>

Eventually, Eleanore founded the company Homes & Gardens Real Estate Limited, running the business from her family home in Jasper Place. Eleanore died in 2010. Brodrick, Eleanore's great-nephew, is now the owner.

In 1998, C. R. Tufford's legacy as a town councillor and coach of the Rustlers was honoured with the naming of Tufford Way in Terwillegar Towne after him.<sup>3</sup>

*Paula E. Kirman is a freelance writer who grew up, and still lives, near the Jasper Place area.*

**Back row (left to right):** Marion Walker, Hazel Jamison, Rosemary Tufford, C.R. Tufford, Patty Myatt, Olive Reid, Olive Porter.

**Front row (left to right):** Murial Ramsay, Eleanor Tufford, Mildred Little, Isabelle Nairn, Marion Goldsworthy.

## Notes and References

1) Ian Kennedy. "Tufford Sisters Were Tough Competitors In The 1930s." *The Hockey News*, July 10, 2024. <https://thehockeynews.com/womens/other-news/tufford-sisters-were-tough-competitors-in-the-1930s>

2) Donald Luxton and Associates Inc. and The City of Edmonton, "Grant MacEwan Community College," in *Jasper Place Historic Resources Inventory*, City of Edmonton: February 2019, p. 116.

3) "Our History." *Homes & Gardens Real Estate Ltd.* <https://www.homesandgardensrealestate.com/company-history>

4) Donald Luxton and Associates Inc. and The City of Edmonton, "Parks & Recreation," in *Jasper Place Historic Resources Inventory*, City of Edmonton: February 2019, p. 37.

5) [https://hockeygods.com/images/13743-Jasper\\_Place\\_Rustlers\\_1st\\_Canadian\\_Ladies\\_Hockey\\_Champions\\_1933](https://hockeygods.com/images/13743-Jasper_Place_Rustlers_1st_Canadian_Ladies_Hockey_Champions_1933)

6) "Spotlighting the Sport Girl." *Edmonton Bulletin*, Wednesday, December 20, 1939, p. 13.

**Are you a descendant of any of the women who played with the Jasper Place Rustlers? We would love to learn about your memories. Send us your stories: [jasperplacehistory@gmail.com](mailto:jasperplacehistory@gmail.com)**





# The Lobster Mobsters™ Mini Mobsters Fundraiser

## The Lobster Mobsters

The Lobster Mobsters, renowned for premium East Coast seafood across Western Canada, have launched the Mini Mobsters Fundraising Program! Our innovative initiative simplifies fundraising for community groups like hockey teams, schools, and non-profits. Having helped numerous organizations since its fall 2024 debut, the program is poised to expand beyond Alberta into surrounding provinces.

The founders' own busy family lives inspired the program, and a desire to offer a modern alternative to traditional fundraising. As a small business frequently approached for sponsorships, our program provides a consistent way to support communities while introducing new customers to our high-quality seafood!

The Mini Mobsters program is creating waves, connecting customers to our exceptional products, and reaching new audiences through an online following of nearly 100,000!

### How It Works:

- 1. Start Your Campaign.**  
Coordinators can quickly set up a campaign at [thelobstermobsters.com/fundraising](http://thelobstermobsters.com/fundraising)
- 2. Share & Track!**  
Participants receive a unique selling link enabling online sales, easily shared via text, social media, or email and moving fundraising beyond door-to-door efforts. Progress is tracked in real time for smooth management and complete transparency.
- 3. Collect!**  
The Lobster Mobsters handle packing and organizing orders for easy pickup or delivery.  
**Plus, 15% of total sales go directly to the fundraiser!**

Ready to make fundraising simple?  
[thelobstermobsters.com/fundraising](http://thelobstermobsters.com/fundraising)

## Complete Caregiving Homecare: Quality, Affordable Services

Justin Keats

At fifteen, Tashana Preddie cared for her father as he experienced strokes and complications from diabetes and hypertension. At seventeen, she cared for her grandmother, who struggled with dementia and the loss of a limb due to diabetes. An immigrant to Canada, Tashana rushed home from Ontario to Jamaica to care for her mother during her final illness.

While working at a homecare company in Alberta, Tashana was inspired by clients who commented on the need for cost-effective services, so she founded Complete Caregiving Homecare. Her no-judgement approach to care is at the heart of accommodating people, meeting them where they are, and helping them find agency and engagement in the world around them. Kindness, care, and empathy are key elements in her approach.

Motivation is an important benefit of homecare, leading folks to take better care of themselves. "We do meal prep," says Tashana, "... as people are settling on unhealthy options - lots of bread and butter, peanut butter sandwiches." She emphasizes meal prep can help individuals regain their

agency by enjoying past food preferences rather than settling for the easiest. Going out for errands in public is equally important, whether it be for a coffee date or a visit to the grocery store to select veggies for that evening's meal.

A positive homecare experience will speak for itself. "My clients are attached to me," laughs Tashana, reminiscing about a company that called on behalf of a previous client months after her resignation, adamant she come back. "Kids (of clients) mention how much better their parents seem. Many (of these) kids are seniors, too." Homecare is often about accommodating evolving needs between several households.

Tashana's lived experiences have galvanised her commitment to caring for others: Everyone deserves care of the highest standard, just like family.



**COMPLETE CAREGIVING  
HOMECARE SERVICES**  
[completcaregivinghomecare.ca](http://completcaregivinghomecare.ca)

## Current Construction on Stony Plain Rd

The Valley Line West LRT project continues to make significant progress toward transforming public transit in West Edmonton. Marigold Infrastructure Partners (MIP), in collaboration with the City of Edmonton, is working diligently along Stony Plain Rd and surrounding areas to complete this 14-km light rail line from downtown to Lewis Farms. Below are the latest construction updates impacting the community; please visit our website for full and complete construction notice details.



[public@marigoldinfra.ca](mailto:public@marigoldinfra.ca)  
780-412-2183  
[www.marigoldinfra.ca](http://www.marigoldinfra.ca)



[LRTprojects@edmonton.ca](mailto:LRTprojects@edmonton.ca)  
780-496-4874 (voicemail)  
[www.edmonton.ca/ValleyLineWest](http://www.edmonton.ca/ValleyLineWest)

### Access Closures at 144 St and 155 St on Stony Plain Rd

Crews have begun drainage works on the north side of Stony Plain Rd, beginning at 144 St and 155 St

- Access to/from Stony Plain Rd at these locations is closed.
- Traffic has been shifted south and permanently reduced to a single lane in either direction.
- Turn movements are maintained where access permits.
- Pedestrian access will remain open with detours; please follow wayfinding signage.
- This work is expected to last one month.

### Traffic Shift on Stony Plain Road between 143 St and 150 St

Preparing for upcoming construction, traffic has shifted to the south side of Stony Plain Rd.

- Most cross streets will be right-in / right-out only.
- On 149 St, two lanes of traffic in each direction will remain open.
- Access to businesses and facilities on the north side of Stony Plain Rd will be maintained, occasional access closures can be expected. Public will be notified in advance.
- Pedestrian access will be maintained on the south side of Stony Plain Rd, with crossings at 143 St, 146 St, 148 St and 149 St.

### Traffic Shift on Stony Plain Road between 151 St and 156 St

Crews are continuing construction along Stony Plain Road between 151 St and 156 St.

- Access to/from Stony Plain Rd from north cross streets will be maintained, with intermittent closures and advance public notification.
- East/west pedestrian access will be maintained on the south side of Stony Plain Rd.
- There will be sidewalk closures on the north side of Stony Plain Rd; however, access to businesses/facilities will be maintained.

### Traffic Shift on 156 St between 99 Ave and Stony Plain Rd

Construction activities continue on 156 St between 99 Ave and Stony Plain Rd.

- Traffic on 156 St between 99 Ave and Stony Plain Rd has been shifted east, permanently reduced to a single lane in either direction.
- Most cross streets will be right-in / right-out only.
- Access to businesses/facilities on the west side of 156 Street will remain open; however, access closures may be required.
- North/south pedestrian access will be maintained on the east side of 156 Street, detours as needed; please follow signage.



## Did You Know:

### Outreach Workers Support Seniors and Their Families

**Lorena Smalley,**  
Westend Seniors Activity Centre

Navigating the complexities of life as we age can sometimes feel overwhelming. That's where our Outreach Department at the Westend Seniors Activity centre (weseniors.ca) steps in! Here's how we support seniors and their families:

#### Emotional Support

Sometimes, having someone to talk to can make a world of difference. Aging brings unique challenges, and it's okay to seek emotional support. We can connect you with:

- **Counselling services** for personalized guidance.
- **Support groups** to share experiences and build community.

Whether you're feeling lonely or facing life changes, we're here to listen and help you find the support you need.

#### Mental Health and Grief Services

Life's challenges, like anxiety, depression, or grief, can feel heavy. Our Outreach Department offers resources to support your mental well-being. We can connect you with professionals, community programs, or just be a listening ear when you need it most. Remember, you don't have to face these challenges alone.

#### Understanding Seniors' Benefits

Do you feel confident you're receiving all the benefits you're entitled to? If not, we've got you covered! We can review your benefits, including:

- Canada Pension Plan (CPP)
- Old Age Security (OAS)
- Guaranteed Income Supplement (GIS)
- Alberta Seniors Benefits

If something's missing, we'll guide you through the next steps to ensure you receive what you deserve.

#### Form Completion

Paperwork doesn't have to feel like a tidal wave! If you're unsure about filling out forms like the Canada Pension Plan (CPP), Old Age Security (OAS), Guaranteed Income Supplement (GIS), or

Alberta Seniors Benefits, we're here to help. We'll sit down with you to guide you through the process, explain confusing terms, and ensure your forms are filled out accurately. Whether it's housing applications or medical paperwork, don't hesitate to reach out.

#### Financial Support

If finances are tight, you're not alone. Programs like the **Alberta Special Needs Benefits** are designed to provide a helping hand. Unsure if you qualify or how to apply? We are here to help:

- Explain your options.
- Help with applications.
- Answer your questions.

#### Meals and Nutrition

Eating well is essential for staying healthy. If you need help accessing prepared meals, grocery deliveries, or nutritional support services, we can connect you with:

- The Food Bank.
- Grocery delivery programs.
- Other community resources.

Let us help you find the support you need to maintain a balanced diet.

#### Transportation Options

Getting around shouldn't be a struggle. Need a ride? We've got you covered with resources like:

- **DATS Bus services.**
- **Drive Happiness**, our partner organization offering reliable and friendly rides.

Whether it's a doctor's appointment or a visit with friends, we'll help you find the best transportation solutions.

**No matter the challenge, our Outreach Department is here to support you every step of the way. Have questions? Need assistance?**

Call us at 780 483-1209 and ask for our Outreach team

Email us at  
[outreach@weseniors.ca](mailto:outreach@weseniors.ca)

Want to learn more about the Westend Seniors Activity Centre?  
Come for a tour - 9629 176 Street NW



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★★★★★

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## Svitlana's Bridal

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14628 Stony Plain Rd  
[svitlanasbridal.ca](http://svitlanasbridal.ca)  
[svitanasbridal@outlook.com](mailto:svitanasbridal@outlook.com)

- Custom Dresses
- Alterations
- Mother of the Bride
- Graduation
- Evening Gowns
- Accessories, Veils, Shoes & More!

"Svitlana's Bridal is a true gem! They will go above and beyond to make sure you love your dress and have alterations done on time!"





# WE BELONG IN JASPER PLACE

## Let's Build Belonging Together: *Projects for Belonging Grants Are Back!*



Photo credits: Dallas Curow, Luminarie Creative

Lindsay Humber,  
We Belong In Jasper Place

**Follow @webelonginjasperplace on Instagram to see project highlights and celebrate what we've achieved together!**

Last year, something incredible happened in the Jasper Place District. Thanks to the Projects for Belonging grants, community members like you brought bold, creative ideas to life—ideas that strengthened connections, fostered inclusion, and made our neighborhoods more welcoming. From a local art festival and block parties to programs that bridged generations, these projects showed just how powerful community-led action can be.

Now, we're ready to do it again. **A second round of Projects for Belonging grants is here**, and we're excited to see what this round will spark. With grants of up to \$10,000 available, we're inviting community members, groups, and organizations to turn their ideas for fostering belonging into action.

**What's new this time?**

This round builds on what we learned from last year. We've made a few updates based on feedback from grant recipients and the community to make the process even better.

We know there are barriers to belonging in our community—some that we see and others that we don't yet fully understand. That's why these grants exist: to support **your ideas** about what's causing people to feel disconnected and how we can overcome those challenges together.

**Get inspired by last year's projects!**

Need a little inspiration? Head over to our website to check out the amazing projects that came out of the first round. From bringing music to local parks to creating cultural events that celebrated diversity, these initiatives made a real difference in our community. Who knows—your project could be the next one to inspire others!

**How to apply:**

Visit [webelonginjasperplace.ca](http://webelonginjasperplace.ca) to learn more about the grant process, see what's new this year, and submit your application. Applications are open now, so don't wait—take this

opportunity to bring your ideas to life.

And if you know someone with a great idea or a passion for connecting people, please share this opportunity with them. Let's spread the word and keep building the momentum for belonging in Jasper Place. We'll be accepting applications until February 28, 2025 so that we can award the grant funding in early April.

**Let's do this together!**


Your creativity and insights are essential to shaping a more welcoming and inclusive west central Edmonton. Let's work together to build a community where everyone feels seen, heard, and valued. We can't wait to see what you come up with!

Visit [webelonginjasperplace.ca](http://webelonginjasperplace.ca) for more details or to apply for a **Projects for Belonging grant**.

**Applications close February 28, 2025**

**We're looking for projects that:**

- **Engage the community:** Actively involve diverse groups and address barriers to belonging.
- **Foster belonging and inclusion:** Create meaningful connections and include approaches that promote equity and anti-racism.
- **Expand community connections:** Build stronger relationships across the Jasper Place District.
- **Collaborate and leverage resources:** Work with other groups to amplify your impact.
- **Create lasting impact:** Focus on sustainability with benefits that extend beyond the grant period.
- **Evaluate and share your story:** Include ways to measure and share the outcomes of your project.



**Jasper Place Community Members have an increased sense of belonging as they relate to the area and each other**

**Jasper Place Community Members develop a vision of what it means when all community members feel like they belong**

**The development of an inventory of community strengths and assets that supports the community's sense of belonging**



*webelonginjasperplace.ca*